

Public Affairs



Pat Boswell
Director

Education

MPA, University of North Carolina at Chapel Hill, 1980

BA in English Literature, The University of the South, Wilkins Scholar, National Merit Scholar, 1978

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Career Highlights

City of Greensboro

- Director, Public Affairs Department, 2005 to present
- Director, Organizational Development & Communications Department, 1999-2004
- Employee Relations and Training Manager, 1994-1999
- Classification and Pay Manager, 1987-1994

City of Virginia Beach

- Wage and Salary Analyst, 1981-1987

Significant Accomplishments

- Co-Director, Mayor's Bicentennial Mosaic Partnership Program (Greensboro race relations effort)
- Launched the City's Diversity Drama program
- First President of the Compensation Section of the NC chapter of the International Personnel Management Association
- Charter member of "Talk of the Town" Toastmasters
- Past editor of two state IPMA newsletters

Certifications

- Trained in facilitation by the Institute of Government in Chapel Hill

Professional Organizations and Memberships

- Public Relations Society of America
- American Marketing Association
- International Association for Public Participation
- City / County Communications and Marketing Association

Awards and Honors

- Public Affairs Department has won numerous national Savvy and Telly awards for its videos, ads and websites.

Civic Involvement

- Co-Chair of Adult Forum Committee and Stephen Leader, St. Francis Episcopal Church, Greensboro
- Past Chair of the Program Committee for "Other Voices," a Chamber of Commerce sponsored diversity program
- Editor of three community / civic group newsletters over the past 10 years
- Participant in Servant Leadership School
- Volunteer at St. Francis Springs Prayer Center

